



HOW TO INCREASE SALES IN TOUGH TIMES

- **SELL UNIQUE QUALITY PRODUCTS WITH HIGH PERCEIVED VALUE**

"Our store customers tell us our products are much better than our competitors products."

- **OFFER QUALITY PRODUCTS AT COMPETITIVE PRICES**

"Customers can't believe the prices we charge for the quality they get."

- **OFFER QUALITY PRODUCTS FOR EVERY FAMILY'S BUDGET**

"We sell to the middle & top of the market but always have quality items for ever budget."

- **OFFER PRODUCT DEPTH ACROSS EACH SEASONAL CATEGORY**

"We do our best to carry a wide assortment of seasonal items."

- **CREATE AN ENTERTAINING ENVIRONMENT**

"We create an environment in our store that is fun & entertaining for the entire family."

- **BECOME A PREFERRED SEASONAL RETAIL DESTINATION**

"A number of customers drive more than two hours to shop in our store. Some even drive up to Vancouver from Washington State."

THOMAS FX PRODUCTS INCREASE SALES



2008 IN-STORE HALLOWEEN RETAIL SALES INCREASED BY 38%

Many customers tell us that our products are far superior to competitors seasonal goods and our prices beat them hands down.



2008 IN-STORE CHRISTMAS RETAIL SALES INCREASED BY 125%

Our Halloween themed Christmas sale attracted many new customers and brought our regular Halloween customers back for more.

28% OF CHRISTMAS SALES WERE HALLOWEEN PRODUCTS!



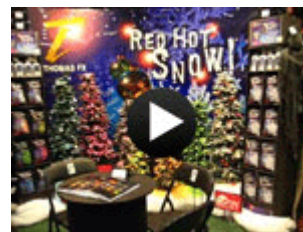
VISIT OUR ONLINE TRADE SHOW BOOTHS



[Spring](#)



[Halloween](#)



[Christmas](#)

Unfortunately family health issues prevented us from participating in trade shows this year, so for your convenience we have placed our booths online.

ORDER FROM OUR ONLINE CATALOGUE



[Contact us](#) to obtain our wholesale price list or open a wholesale merchant account.

We only succeed when we add value to your business, so please continue to let us know what new products you would like us to develop, and how we can serve you better.

CONTACT THOMAS FX TODAY!

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