



THOMAS FX . . . THE NEXT GENERATION

In 1968, John Thomas decided to get into the movie business and in 1973, he founded Thomas Special Effects. The rest is history.

With Betty at his side, John trained many technicians who are now ranked amongst the best in the world. Sadly, John passed away, March 22nd 1994 at 5:50 pm, also with Betty at his side. All who worked with him will remember John's extremely high standards and passion for making great movies.

When John died, Betty lost more than a husband. She lost her best friend, the love of her life, her soul mate, and her business partner. Betty suffered through eight years of painful grieving for John but as she slowly started to put her life back together, it became obvious that the company she had built with John had fallen into a sad state of disarray. Times had changed but the company had not kept pace with new market realities. With resolve, and knowing that it would not be easy, Betty made the decision to rebuild the business and restore the luster to the Thomas name. She prevailed upon her new relationship with Vancouver businessman John Quee to help her put the business back on its feet.

In a bold and dramatic move, Betty decided that the best way to support the technicians that John had trained, and the industry she and John had helped to build, was for the company to stop doing special effects. To Betty, it made more sense to reinvent the company in a supporting role and help the people that she and John



John Thomas standing on the pontoons of a submerged bush plane that had crashed moments earlier during the filming of Motherlode. Betty Thomas was in the plane and narrowly escaped death when it crashed. The photo was presented to John by Charlton Heston in appreciation of John's work on the film in 1981.

had brought into the business to reach the next level in their own careers. To mark the company's dramatic change in direction, the name was changed to "THOMAS FX Group Inc.", and the building began to take on a new look to serve its new purpose.

It has taken several challenging years, through a series of serious downturns in the local film industry, for the company to reorganize and find its niche in the market. However, with the help of sincere feedback from a handful of loyal THOMAS supporters the company has rallied and now supplies most of the major projects filmed in Canada with rental equipment, artificial snow, pyro, fog

fluids, and various other production supplies. The company also ships special effects products to 26 countries around the world.

The same high standards and relentless quest for excellence that made John Thomas memorable are still very much alive in the hearts of everyone at THOMAS FX. We listen to feedback from clients, making changes whenever possible to enhance our level of service and improve our relationships with valued customers.

We are committed to serving our clients with integrity and we maintain high personal values at all times. We are responsive to our clients' needs.

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We answer our phones twenty four hours a day, seven days a week, and three hundred and sixty five days a year. When one of our clients has a problem, we take great satisfaction in doing everything we can to provide a solution.

We carry a large and wide inventory of special effects production supplies and equipment. We never compromise on service or quality. We own our mistakes, and never blame them on others. We never lie to our clients. If we do not have an item we tell people up front and never short ship. We always welcome an opportunity to help. We genuinely care about our clients and the projects they undertake, and we consider ourselves to be partners with the crews and productions we support. Our clients know that with us backing them up, their jobs become a bit less stressful because they can rely on us and trust us completely.

With the labour unrest across Canada in the film industry, 2007 has already been challenging for many. However, now that people are finally getting back to work, there is lost ground to be regained by most companies. THOMAS FX is no exception. Some customers tell us they "like to spread things around," playing us against competitors in an effort to grind everyone down to the lowest price possible. That game is known as "Win/Lose". That is also how our more aggressive competitors conduct themselves.



Betty Thomas and the Thomas Special Effects crew circa 1995

At THOMAS, the game we play is "Win/Win." We don't win unless our customers win as well. While some of our prices are nominally higher than those of our competitors, some of our prices are actually nominally lower. When it comes to service and integrity though, there can be no comparison. We are told repeatedly by customers that the service we provide is without equal.

However, it costs money to maintain our gear in top condition, money to buy new equipment, money to source new products, money to pay good people for good work, money to maintain the huge inventory that you rely upon on short notice, money to keep everything in the building organized and accessible so no time is lost picking or loading out an order, and money to maintain our building in top shape so it is always clean and comfortable when you or your crews walk through our doors.

We will never compromise on service. We will never compromise on integrity. We will never do business on the basis of price alone because at THOMAS FX it has never been about price alone. We add value. If the service, the products, the equipment, or the integrity with which we serve are not valued, our phone will simply stop ringing. Until then, we've got your back!

At THOMAS FX we remain completely committed to helping our clients to make great movies and build great careers in the process. In return, we ask that our clients commit to helping us build a great company. Mutually committed to excellence, and to supporting each other completely, we both win. So does everyone who works in our industry, and everyone who pays to watch the movies we make . . . together. Thank you for your continued support and for your continued loyalty.

Let's have a great year!



Opportunities Abound for our Special Effects Community in 2010

At THOMAS we are already busy preparing for opportunities related to the Olympic Games in 2010. We have received a bit of media attention lately, courtesy of the Royal Bank, an Olympic Sponsor with whom we have a 23-year relationship, and have now positioned THOMAS FX as a potential supplier of artificial snow, pyrotechnics, and special effects to the Games.

The opportunities, prior to and during, the Olympics will be overwhelming and will require "all hands on deck". No Vancouver company has enough equipment to meet the demands of this event so, to



"Zombie" Morgan Thomas testing our new line of Theatrical Contact Lenses

create an opportunity for everyone in the special effects community to participate, we are in the process of developing a rental equipment database and special effects talent pool.

If you are interested in participating, please contact Morgan Thomas with a list of equipment that you would be interested in renting to Olympics-related events. In addition, if you or

any of your crew wants to work with us to dress facilities with snow or take calls for special effects at Olympic events let Morgan know and he will make sure you are in our 2010 database.

NEW EQUIPMENT & PRODUCTION SUPPLIES



Hot Blood Sticks



Cobweb Gun



Holatron 6 Shot Transmitter



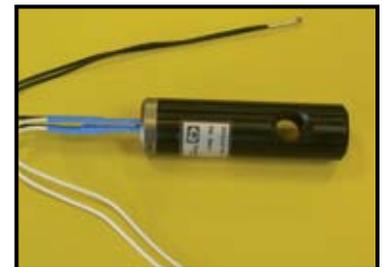
Holatron 6 Shot Firing System



Sweeny Rain Head



i-Zombie Lighting Controls



3/8" Cable Cutter



Theatrical Contact Lenses



APRIL 14th "FX WISDOM / THAINE MORRIS" EVENT SELLING FAST

As the early April date originally scheduled for the Thaine Morris FX Wisdom event falls on the Easter long weekend, we have changed Thaine's visit to April 14th. The event will commence at 9:00 AM with coffee, muffins, and an informal meet and greet, followed by Thaine's presentation and product demonstration at 9:30 AM.

At this event, Thaine will be demonstrating MP & Associates products using THOMAS' new line of Holatron firing boxes. Thaine will also be sharing his experiences freely and will be relating numerous production tips and personal anecdotes.



Interest for this event is strong, and all seats will be filled. If you or a member of your crew is interested in attending, please let Morgan know as soon as possible. THOMAS FX supporters have been offered the first opportunity to register and attendance has now been opened up to the rest of the special effects community in Canada.

If you want to participate and your name is not on the list, please call Morgan Thomas right away to register. A nominal fee of \$100, plus GST & PST, is being charged to offset costs.

DID YOU KNOW?

THOMAS FX stocks up to half a million dollars in pyrotechnic devices in our magazines on a regular basis. We stock all popular products from MP & Associates, De La Mare Engineering, Le Maitre, Mystical, and six other suppliers. Currently, we have more than 14,000 pyrotechnic devices in the magazines including: 10 different lengths of electric match (over 1,500 in stock), 23 different types of bullet hits and squibs (over 6,000 in stock), 22 different types of stage and theatrical gerbs, 30 different types of spark producing devices, and 100 different outdoor display fireworks items plus a generous supply of fuse, black powder, and pyrotechnic supplies such as wire, plastilina, leather, bullet shields, various chemicals and lifter cartons of every description. If we do not have an item, we source the product and can usually have it here within 24-48 hours.

John Quee, m.b.a.
Chief Executive Officer
Corporate Development

Betty Thomas Quee
President & Board Chair
Global Market Development

Winnie Li
Controller
Finance Department

Morgan Thomas
Team Leader
Film Industry Support Services
2006 Salesperson of the Year

Mike Sincock
Team Leader
Visual Design Products

Ed Deeth
Team Leader
Equipment Rentals & Breakaway Glass
2006 Employee of the Year

Scott MacLellan
Service Technician
Rental Department

Stephanie Desrosiers
Breakaway Glass Technician

THOMAS FX Group Inc.
140 Riverside Drive
North Vancouver, British Columbia
Canada V7H 1T9

T 604 929 5455

F 604 929 6653

www.thomasfx.com

